

**Contest Categories:**

K—1st Grade  
2nd—3rd Grade  
4th— 6th Grade

**Prizes in each category:**

1st place- \$50  
2nd place- \$25

**2021 NACD Poster  
Contest: Hosted  
locally by  
Brown County Soil  
and Water  
Conservation District**

**The contest is open to  
all public, private and  
home-schooled  
students in grades K-6.**



**2021 NACD/BCSWCD Poster Contest Rules**

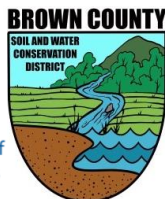
Create a fun, educational poster and have the chance to win a prize and be displayed at the Brown County 4-H Fair!

- Any art media may be used that creates a two-dimensional design (paint, crayon, colored pencil, stickers, paper, etc.).
- The poster must contain the words of this year's theme "**Healthy Forests = Healthy Communities**" somewhere on the front.
- Poster content should be the original work of the student.
- Each poster should be created by one student.
- The National Association of Conservation Districts (NACD) poster contest entry form must be submitted with the poster. This is the only place the student's name should appear.

Posters and entry forms must be submitted electronically to [brown@iaswcd.org](mailto:brown@iaswcd.org) no later than 11:59pm on **Friday, April 23rd, 2021**. Award recipients will be notified by mid-June 2021.

For entry forms and more information visit:

[www.browncountyswcd.com/education/youth-programming/poster-contest/](http://www.browncountyswcd.com/education/youth-programming/poster-contest/)



Brown County Soil and Water  
Conservation District  
802 Memorial Drive  
P.O. Box 308  
Nashville, IN 47448

Contact:  
[brown@iaswcd.org](mailto:brown@iaswcd.org)  
812-988-2211

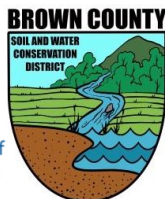
The Brown County SWCD Poster Contest is open to kindergarten through sixth grade students. A first and second place winner will be selected in each of the three categories: K-1st, 2nd-3rd, and 4th-6th. Winners will receive \$50 for first place and \$25 for second place. First place winners will be submitted for state level judging with the possibility of further cash prizes.

- Only digital posters (photographs or scanned copies of the hand drawn posters in a JPEG format) will be accepted. Photographs must be clear and well framed. Any size poster is acceptable.
- Any media may be used, including paint, crayon, colored pencil, charcoal, stickers, paper, or other materials.
- All posters must be created by an individual student. Entry must be contestant's original creation and may not be traced from photographs or other artists' published works.
- The 2021 Stewardship theme “**Healthy Forests = Healthy Communities**” must be included on the front side of each poster submission. The student’s name, however, should not appear on the front of the poster.
- Each poster must be submitted with a NACD entry form. The form can be filled in electronically or handwritten and resubmitted electronically. The form must be completed and signed by a parent or guardian.
- Although younger students will most likely receive help in planning from parents or teachers, NACD/BCSWCD encourages each student to do their own work. Note: *Entries with student handwriting and coloring will score better than those designed, drawn, and colored by adult assistance.*
- To submit posters and entry forms, please save the files as a JPEG (or PDF for the entry form) with the student’s name as the file name and send them to [brown@iaswcd.org](mailto:brown@iaswcd.org) by **11:59pm on Friday, April 23rd, 2021.**

## Poster Evaluations

Contest entries are reviewed based on the following criteria:

- Conservation message (50 percent) (Poster uses correct theme)
- Visual effectiveness (30 percent)
- Originality (10 percent)
- Universal appeal (10 percent)



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